How do I follow a profile on MV?

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You'll want to follow other profiles on MV in order to see regular updates from your favorite MV Creators. As a Creator, you can also view social activity from Members on MV.

To follow an account, simply click "Follow" on the user's profile:

You can also follow creators from the icon over the vid player on any vid page:

If you want a list of everyone who you follow, you can find more information hereHow do I view my Followers on MV?